Mission: Massachusetts ASCD promotes quality teaching and learning throughout the Commonwealth. We connect educators with the people, resources, and opportunities necessary to grow professionally.

Current Activities: As an affiliate of ASCD, which is a global community dedicated to excellence in learning, teaching and leading, we at MASCD work to engage our local membership in regular communication of events and items of timely and essential interest. We are continually promoting and helping to create professional educational programming; collaborating and delivering professional opportunities with other organizations, such as MassCUE, LearnLaunch, MASS, The Global STEM Education Center, and EdCamps across the Commonwealth, to provide positive, superior educational, innovative solutions to promote the success of each child.

The Whole Child Initiative: Engaging Students for 21st Century Success through the Whole Child Initiative here in Massachusetts.

• Each student enters school healthy and learns about and practices a healthy lifestyle.
• Each student learns in an environment that is physically and emotionally safe for students and adults.
• Each student is actively engaged in learning and is connected to the school and broader community.
• Each student has access to personalized learning and is supported by qualified, caring adults.
• Each student is challenged academically and prepared for success in college or further study and for employment and participation in a global environment.

Communication Tools:
• Website: MASCD.org
• Social Media:
  Twitter: @MASCD
  Facebook: Massachusetts ASCD
  LinkedIn: Massachusetts ASCD

Brief History:
• Started in 1972, MASDC has been the Winner of the 2007 Affiliate Overall Excellence
Award from ASCD. It has also published the following periodicals:

• **MASCD Perspectives**
An award-winning, thematic quarterly journal featuring articles by educators and researchers from across the Commonwealth, plus association news and details about upcoming professional development opportunities.

• **MASCD Focus**
A periodic publication designed to educate members on a current or pressing topic and to convey recommendations and perspective from the association.

• **MASCD Speaks**
A responsive, occasional one-page publication intended to inform both members and legislators of the association’s position on particularly timely topics.

**The Endowment:**
On the occasion of MASCD’s 30th anniversary in 2002 and to ensure its fiscal viability for the future, MASCD established an endowment to support its mission of promoting quality teaching and learning for all. In 2003 MASCD named the Endowment Fund for Betty Allen who died while serving as president. Betty was Superintendent of Schools in Danvers, MA.

**Officers of the MASCD Board of Directors:**
Martin R. Geoghegan, President
Suzy Brooks, President Elect
Shaunna Harrington, Treasurer
Terry Duggan, Secretary
Isa Kaftal Zimmerman, Executive Director

**How YOU can get involved with MASCD:**

• **How to join MASCD:** The easiest way to join and pay MASCD dues is when you pay ASCD dues. Just check the option “Pay Affiliate Dues” on your renewal invoice from ASCD and add the $50 Massachusetts dues. If you prefer to pay MASCD dues separately, use the PayPal button on the MASCD.org site.

• **Serve on an MASCD Committee:**
Offer your expertise on membership development, event planning, communications or influence and advocacy. We would love to have you pitch in on one of our hard-working committees!

• **Be an MASCD Board Member:** Join the conversation from the inside, and become an MASCD Board member.